

Press Kit – <http://everykey.com/press/>

## **Everykey Pre-Orders Exceed \$25,000 in First 48 Hours**

***Everykey Pre-Orders Exceed \$25,000 in Just 48 Hours for The Wristband that Replaces Keys & Passwords. Kicktraq.com Trending Indicates \$250,000 for First Month of Pre-Orders on Kickstarter.***

Cleveland, OH – October 31, 2014

On Wednesday, October 29, Everykey (<http://everykey.com>) launched a Kickstarter campaign (<http://kck.st/1p0e2BC>) to fund production of their wristband that replaces keys and passwords. Everykey is a stylish wristband that utilizes military grade encryption to grant access to key and password enabled devices and also manages a password keychain for automatic login to online accounts. In the first 48 hours of their Kickstarter campaign, pre-orders topped \$25,000 from around 450 backers. Popular analytics provider, Kicktraq.com, has posted a page on their website for Everykey (<http://www.kicktraq.com/projects/everykey/everykey-the-wristband-that-replaces-keys-and-pass/>) which indicates that the project is trending towards \$250,000 in pre-orders for the first month.

“We’re really excited to see such an amazing response to our Kickstarter campaign” says Chris Wentz, CEO of Everykey. “We weren’t prepared for this kind of response, it’s truly outstanding. The feedback we’ve already received from backers has been great, and we’re already introducing new features based on what our community wants.” Those features include the immediate addition of Linux compatibility as well as NFC if a \$250,000 stretch goal is met.

The Kickstarter campaign will fund the first run of production. Current funding levels include:

- \$50 – One Everykey wristband in any available color (\$50 off retail price),
- \$90 – Two Everykey wristbands in any available colors (\$110 off retail price),
- \$160 – Four Everykey wristbands in any available colors (\$240 off retail price),
- \$200 – One Everykey developer circuit board and early access to Everykey SDK,
- \$350 – Ten Everykey wristbands in any available colors (\$650 off retail price),
- \$500 – Come to the Everykey office in Cleveland, Ohio. Meet the team, sit down with their Chief Designer and create an Everykey wristband in a custom color combination of your choice.

### **About the Company**

Everykey began as an innovative project for an entrepreneurship class at Case Western Reserve University in September, 2012. The class professor was so impressed with the concept that he invested his own money into the startup. This Cleveland, Ohio based LLC currently employs over 25 employees, contractors, and interns constantly working on products and business development.

Everykey’s future plans include the release of an SDK, which allows other access control technologies to seamlessly integrate with Everykey. This means the wristband could not only unlock, but also start a car, unlock house doors, turn on lights, and even replace credit cards. For more information or to

preorder your Everykey, please visit <http://everykey.com>.

Press Kit - <http://everykey.com/press/>

Technology Demos - <http://everykey.com/press/demos/>

Downloadable Images - <http://everykey.com/press/images/>

If you would like more information about Everykey or to schedule an interview, please contact [press@everykey.com](mailto:press@everykey.com) or call +1 (866) 798-5577.